

PLATFORM OVERVIEW

Zenput for franchisors



Communicate quickly and effectively

Instantly deploy strategic initiatives, important announcements, and procedural updates to franchisees



Ensure quality execution by franchisees

Give franchisees the tools needed to operate at a higher level, with clear visibility for management into the work being done



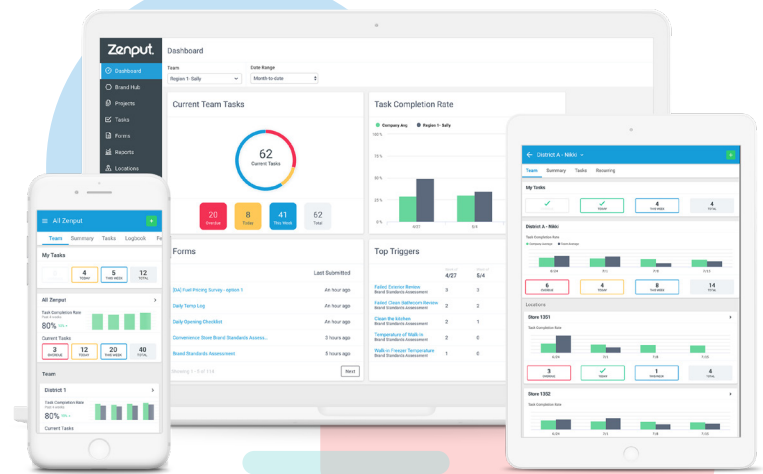
Improve the business, focus on what matters, sooner

Use real-time insights into store performance to prioritize and address issues earlier and unlock opportunities to grow

The changing role of franchisors in driving in-store execution

Restaurant, convenience store, and other retail franchisors use Zenput to drive operations execution and compliance in every franchisee location.

Even with operations teams working remotely and traveling less, Zenput helps franchisors drive franchisee-compliance with food safety processes, brand standards, and other operating procedures.



Zenput gives our field leaders and Operations department levels of visibility and accountability into our restaurant operations that we never had before. We're able to identify and resolve issues faster, which results in a better customer experience.



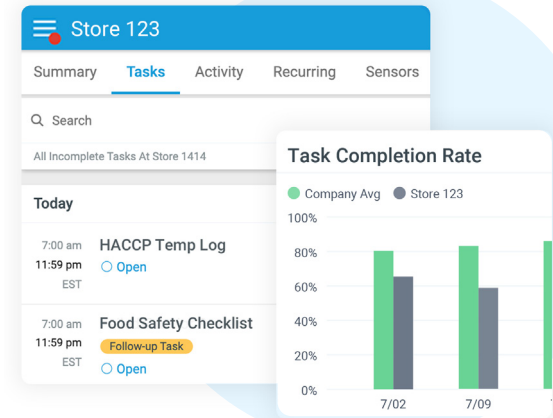
WAYNE WRIGHT,
DIRECTOR OF FRANCHISE OPERATIONS, FAZOLI'S

How franchisors use Zenput

Brand-Wide

Drive franchisee compliance with all operating procedures

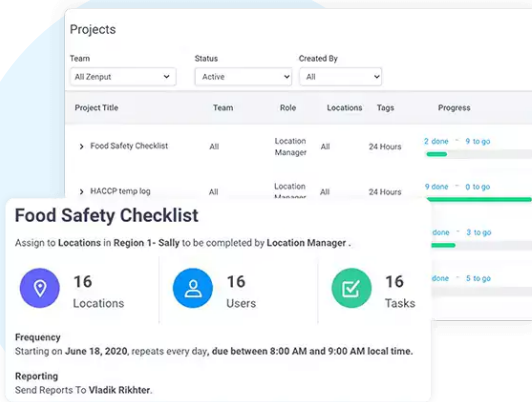
- Corporate instantly communicates info & assigns work to franchisees (e.g. HACCP logs)
- Field teams have 24/7 view of store performance and compliance
- Franchisees track compliance and manage their own tasks



Corporate-Only

Track field team audits and drive compliance in company-owned stores

- Franchise field teams track store visits, generate instant reports, identify top issues
- Company-owned stores track compliance and manage tasks
- Franchisees have corporate-approved vendor they can trust



www.crunchtime.com
hello@crunchtime.com
617.567.5228

Crunchtime is how the world's top restaurant brands achieve ops excellence in every location. Our software, which now includes Zenput, is used in over 100,000 locations in 100+ countries to manage inventory, staff scheduling, learning and development, food safety, operational tasks and audits. For more information visit [crunchtime.com](https://www.crunchtime.com).